

# Mapping the Trail Together

Reaching a Shared Understanding of Where We're Going and  
How to Get There

# Warning

Nothing I tell you today is going to be entirely new information.

# Innovation Through Simplicity!

Thesis: It's important have a shared understanding of what we're trying to do, and how we're going to get there. While this does take time and thought, it is not complicated. We already have all the tools we need to get to a place of shared understanding.

## Three Big Ideas:

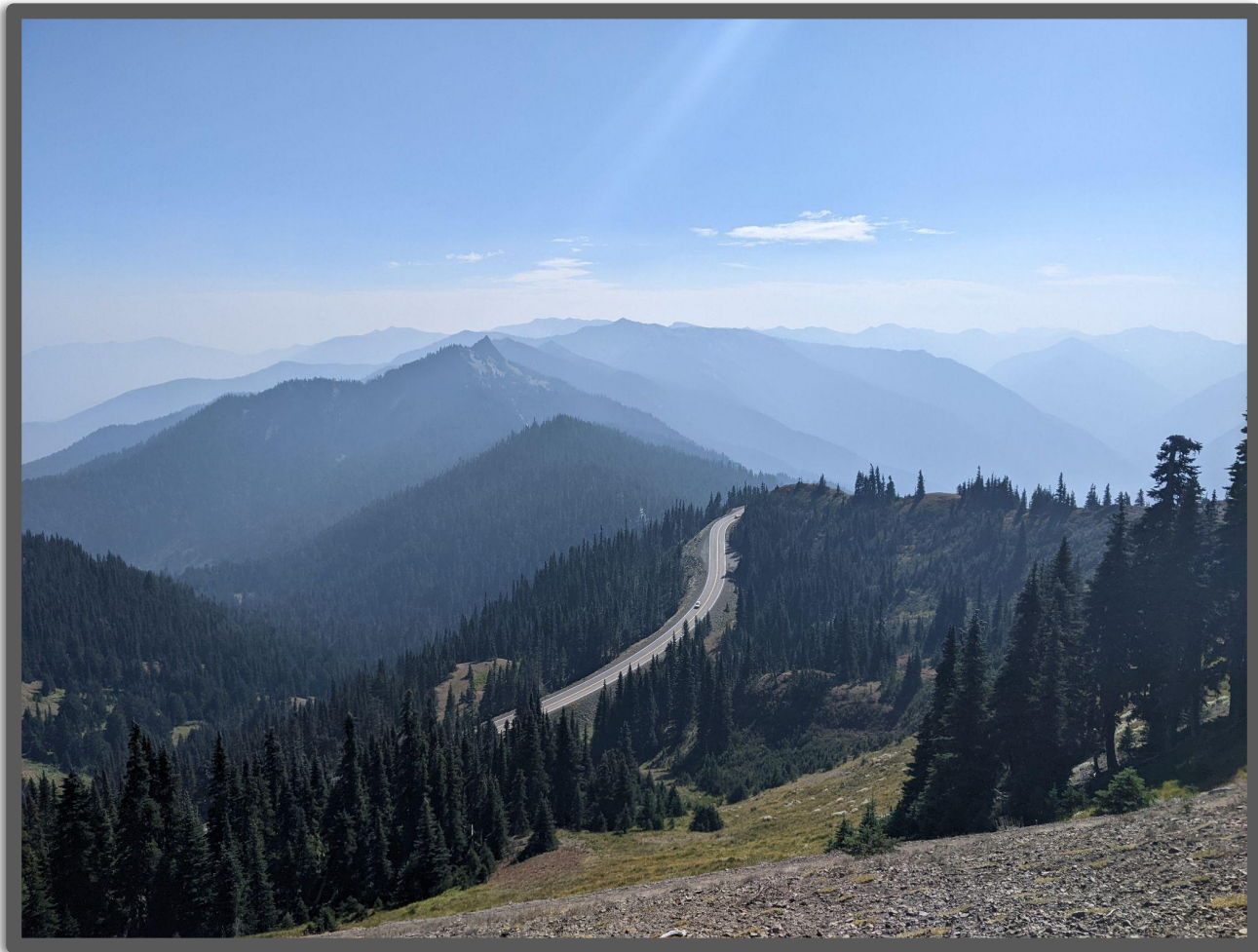
- ❑ Stories are the starting point for a conversation
- ❑ The goal of user stories is shared understanding
- ❑ Externalize your understanding - it's the agile way

If you remember just one thing from today...

*Stories are the starting  
point for conversations.*

*“I need to learn how to write better user stories”*

*With user stories, what matters is how we use them,  
not how we write them.*





*The goal of user stories is  
shared understanding*

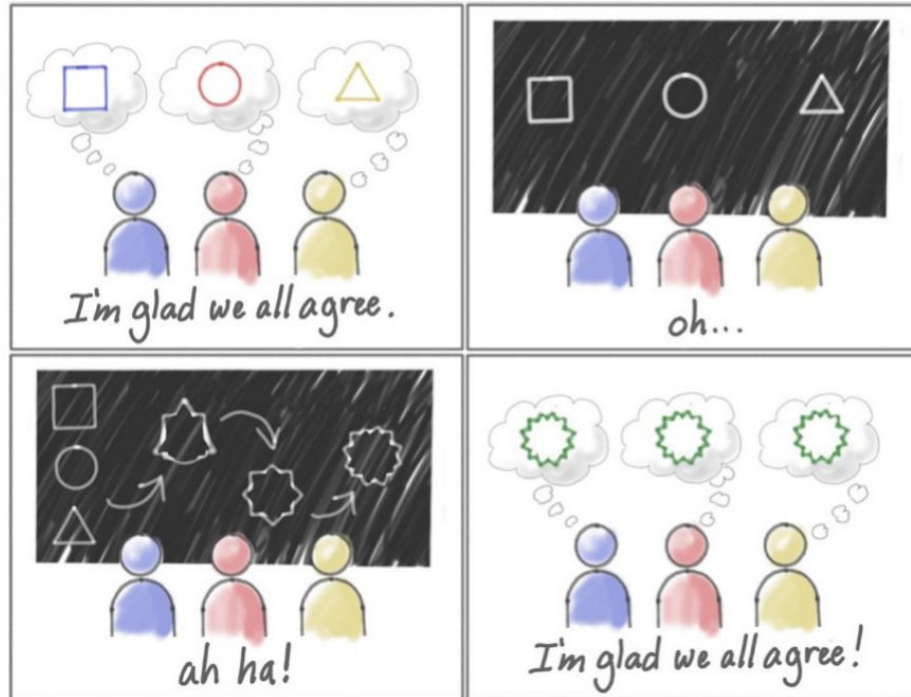


*“Meets requirements”*

```
( (User Stories != Requirements Documents
&&
Requirements Documents != User Stories)
&&
(Requirements Documents != Shared
Understanding) )
```

This statement evaluates to true.

# Externalized Understanding: Sounds Fancy? It isn't.



Do it Early and Often

## Three Big Ideas:

- ❑ Stories are the starting point for a conversation
- ❑ The goal of user stories is shared understanding
- ❑ Externalize your understanding

# User Story Mapping

What did you do today?



What do these have in common?

Brush  
Teeth

Make  
Breakfast

Eat  
Breakfast

Drink  
Coffee

Put on  
Pants (???)

Walk Dog

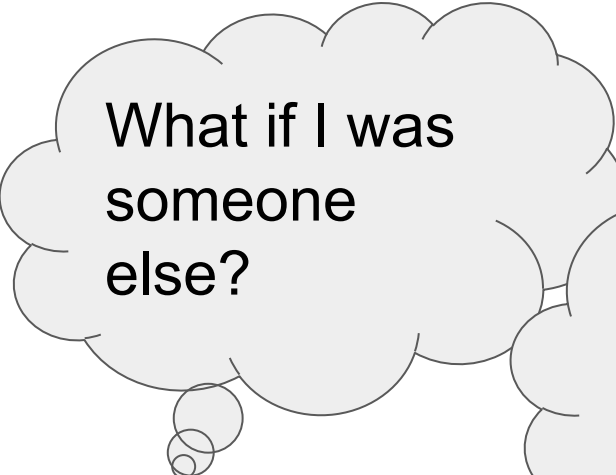
Exercise

Sleep in


Tasks Can Be Bucketed by  
Their Altitude

Create the Narrative


# Consider The What Ifs...

A light gray thought bubble with a black outline and two smaller circles at the bottom left.

What if I was  
someone  
else?

A light gray thought bubble with a black outline and two smaller circles at the bottom left.

What if I  
couldn't do  
....?

A light gray thought bubble with a black outline and two smaller circles at the bottom left.

What if it's  
the  
weekend?

**Maintain the Flow**

Grow a Backbone

Activity

Activity

Activity

Activity

Activity

Activity

Task

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# Learn to Slice





get to the summit ASAP!

Activity

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What Just Happened?

- ❏ Big Picture Perspective
- ❏ Flexibility
- ❏ Shared Understanding

THANK YOU